









JENNIFER POLLACK

GRAPHIC DESIGNER

CONTACT INFO

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EDUCATION

COLUMBIA COLLEGE CHICAGO

Bachelor of Arts in Graphic Design
September 2019 - May 2021 | Chicago, IL

Notable Coursework:

- Senior Design Practicum Studio
- Semiotics & Form
- Packaging Design
- Publication Design
- Color Theory

COLLEGE OF LAKE COUNTY

August 2018 - August 2019 | Grayslake, IL

TULANE UNIVERSITY

August 2013 - March 2015 | New Orleans, LA

KEY SKILLS

- Adobe InDesign, Illustrator, Photoshop, XD, and After Effects
- Microsoft Office & Google Workspace
- Hand-lettering
- Typography
- Branding and Visual Identity
- Basic HTML and CSS Web Design
- Photography

EMPLOYMENT HISTORY

GRAPHIC DESIGN INTERN | Bounce Children's Foundation

January 2021 - June 2021 | Deerfield, IL

- Created informational marketing materials, an annual report, and newsletters
- Worked within a clear set of brand standards and design aesthetic
- Utilized team meetings and check-ins with the CEO to brainstorm and problem-solve

FREELANCE DESIGNER & ARTIST | Redbubble

April 2015 - present | Online Retail

- Have sold over 25,700 products with my original designs & artwork
- Selected for the Retail Ready program, allowing retailers to bulk purchase sticker designs
- Self-motivated to organize and update my shop page to keep up with trends and sales

SALES TEAM LEAD (KEY HOLDER) | Francesca's

April 2017 - March 2018 | Northbrook, IL

- Managed employees to meet company initiatives and provide customer-focused service
- Contributed to visual merchandising and hand-lettered promotional displays
- Executed opening/closing procedures, handled bank deposits, and balanced registers

DESK MANAGER | Tulane School of Architecture Digital Output Lab

January 2015 - March 2015 | New Orleans, LA

- Independently handled all functions of the lab, printers and laser cutters
- Organized print submissions, print pickups, and scheduled users for laser cutting time
- Assisted and advised customers with their projects and paper selection

VOLUNTEER EXPERIENCE

DESIGN TEAM | South Side Community Art Center

January 2021 - July 2021 | Chicago, IL

- Collaborated on branded materials, marketing assets, and social media campaigns
- Formatted and designed a 20 page Visitor's Guide and a bifold Visitor's Guide brochure
- Hands-on work and consistent communication during the production phase of projects

CHAPTER ADVISOR | BBYO

October 2015 - present | Chicago, IL

- Work hands-on with over 400 high school teens and supervise 40 teens directly
- Provide guidance and support to teens by problem solving and facilitating events
- Build leadership through community service and social action